

ROOSEVELT OPINION RESEARCH

For Job Creators Network

National Small Business Survey

Total Records: **8,576**

	Total	4/4/2017	4/5/2017	4/6/2017
Total Contacts	1,859	647	740	472
Completes	400	180	125	95
Initial Refusals	1,459	467	615	377
NIS/Bad Numbers	264	18	175	71
<i>Disconnects</i>	235	0	167	68
<i>Wrong Number</i>	29	18	8	3
Contact Penetration	21.68%	7.54%	8.63%	5.50%
Percent of Bad Numbers	3.08%	.21%	2.04%	.83%
List Penetration	24.76%	7.75%	10.67%	6.33%

Survey Responses	Total	4/4/2017	4/5/2017	4/6/2017	Total Pct	
Question: Over the next year, do you plan to expand your number of employees?	1. Yes	99	38	32	29	24.75%
	2. No	285	135	88	62	71.25%
	3. Don't know	16	7	5	4	4.00%
	4. Refused	0	0	0	0	.00%
	TOTAL	400	180	125	95	100.00%
Question: To what degree do you agree with the following statement: "High taxes and tax complexity threaten the viability and/or expansion of my business."	1. Strongly Agree	235	109	64	62	58.75%
	2. Somewhat Agree	46	22	18	6	11.50%
	3. Neither Agree nor Disagree	31	14	12	5	7.75%
	4. Somewhat Disagree	23	12	5	6	5.75%
	5. Strongly Disagree	65	23	26	16	16.25%
	6. Refused	0	0	0	0	.00%
	TOTAL	400	180	125	95	100.00%

Question: To what degree do you agree with the following statement: "The recent increase in government requirements like the health care mandate, minimum wage and other regulations threatens the viability and/or expansion of my business."	1. Strongly Agree	169	78	47	44	42.25%
	2. Somewhat Agree	49	21	17	11	12.25%
	3. Neither Agree nor Disagree	64	26	20	18	16.00%
	4. Somewhat Disagree	41	25	11	5	10.25%
	5. Strongly Disagree	77	30	30	17	19.25%
	6. Refused	0	0	0	0	.00%
	TOTAL	400	180	125	95	100.00%
Question: To what degree do you agree with the following statement: "The policies of President Trump will have a positive effect on my business, on my employees, and on my customers."	1. Strongly Agree	173	79	49	45	43.25%
	2. Somewhat Agree	56	31	13	12	14.00%
	3. Neither Agree nor Disagree	75	28	27	20	18.75%
	4. Somewhat Disagree	24	9	11	4	6.00%
	5. Strongly Disagree	72	33	25	14	18.00%
	6. Refused	0	0	0	0	.00%
	TOTAL	400	180	125	95	100.00%
Question: Do you think that your voice as a small business owner can make a difference when it comes to changing government policy?	1. Yes, I can make a difference	138	65	45	28	34.50%
	2. No, I cannot make a difference	236	104	77	55	59.00%
	3. Don't know	26	11	3	12	6.50%
	4. Refused	0	0	0	0	.00%
	TOTAL	400	180	125	95	100.00%