



Job Creators Network 2025 Impact

After playing a fundamental role in President Trump's historic 2024 election victory, Job Creators Network quickly got to work in 2025 to support the Republican agenda on behalf of America's 36 million small businesses. Tax cuts, deregulation, healthcare reform, and economic growth were our key priorities.

MAKING THE TAX CUTS PERMANENT

Passed during the first Trump administration, the 2017 Tax Cuts and Jobs Act acted as rocket fuel for the U.S. economy—notably for Main Street. Unfortunately, many of these provisions were set to expire at the end of 2025 if Congress didn't act, a scenario that would have dealt a major blow to the country's small businesses. Because so much was at stake, JCN went into hyperdrive to ensure lawmakers made permanent and expanded the tax cuts.



“Without JCN, we wouldn't have gotten the tremendous tax cut that made our economy roar.”

PRESIDENT DONALD TRUMP

In 2025, JCN launched a full court press to make it happen—leveraging TV commercials, online educational videos, media appearances, a network of like-minded conservative groups, and our army of small business advocates. These entrepreneurs shared real stories about how the tax cuts would help their operations and employees—buoying the broader economy in the process.

JCN appearances on national television and major commercial buys helped underscore what was at stake to the American people further. One national ad featured President John F. Kennedy explaining in his own words why tax cuts make sense—a spot that was aired across *Fox News*, *Meet the Press*, *Fox Business*, and even during *NFL Sunday*.

Finally, after months of working with members of Congress and the Trump administration to hammer out the policy details, historic tax cuts legislation was passed and signed into law in July. The package—which locked in lower tax rates for pass-through businesses, made the 20 percent small business deduction permanent, and restored immediate expensing of capital equipment—was a huge victory for Main Street.



Kennedy tax cut commercial


Donald J. Trump  
 @realDonaldTrump
[breitbart.com/politics/2025/06...](https://www.breitbart.com/politics/2025/06...)



 www.breitbart.com
Eight Ways the House Republican Tax Bill Helps Small Businesses
 Main Street is the biggest winner of the House Republican tax bill. Here are eight ways the bill helps American small businesses expand, hire, raise wages, and reinvigorate their local communities.

3.81k ReTruths **15.6k** Likes Jun 30, 2025, 4:54 PM


August 15, 2025

My Miami restaurant is expanding thanks to Trump tax cuts
 By: Carlos Gazitua

The Atlanta Journal-Constitution

November 13, 2025

Tax cuts help keep the American Dream alive in Georgia and across the nation
 By: Jenna Aronowitz

CRAIN'S CHICAGO BUSINESS

May 12, 2025

Small businesses need Congress to make Trump tax cuts permanent
 By: Nicole Wolter

FREE MARKET HEALTHCARE REFORM

Following the summer of tax reform, one policy area that once again came into focus was healthcare. Enhanced, pandemic-era Obamacare subsidies were set to expire at the end of the year and congressional Democrats not only wanted to extend the expensive government handout but also explore dumping more taxpayer dollars into the healthcare system.



“Among the biggest victims of runaway premiums are small businesses and entrepreneurs.”

ALFREDO ORTIZ, MIAMI HERALD

JCN understood that injecting America’s broken healthcare system with even more government money was not a smart path forward. In fact, doing so would only prop-up and inflate the high healthcare premiums that proponents of the enhanced Obamacare subsidies were attempting to address. Rather than doubling down on the status quo, JCN went on offense to propose a slate of healthcare reform policies that should be pursued instead.

1

Patients should have greater flexibility in how they use Health Savings Accounts (HSAs). Instead of routing government health subsidies through large insurance companies, those dollars should be deposited directly into individual HSAs and replenished over time. Empowering patients as consumers would increase price transparency and apply downward pressure on healthcare costs.

2

Lawmakers should loosen government regulations so small businesses can more easily take advantage of Association Health Plans (AHPs). Giving small businesses the autonomy to band together when shopping for health plans will unlock the same economies of scale and bargaining power that Fortune 500 companies enjoy. With more people in a plan, insurers can spread risk more efficiently and cheaper rates can be negotiated.

3

Lawmakers can foster greater price transparency and curb adverse incentives within the drug supply chain and government programs. That should include addressing Pharmacy Benefit Managers (PBMs) and reining in out-of-control initiatives like the federal government’s 340B Drug Pricing Program that are contributing to inflated costs for small businesses.

Rather than simply playing defense against efforts in Congress to continue—and expand upon—the entrenched, failing healthcare model that is bleeding small businesses dry, JCN educated the public and armed policymakers with the reform ideas needed to turn the debate on its head. President Trump for one was onboard. In December, he noted, “I want to give the money to the people, not to the insurance companies.”

After a decade of losing on healthcare reform, JCN has laid the groundwork for conservatives to drive change that will lower costs while maintaining the world class level of care and medical innovation that Americans enjoy.



Former Secretary of Health and Human Services, Dr. Tom Price, joins the Main Street Matters podcast



JCN report investigating the 340B government program



SUPPORTING THE TRUMP SMALL BUSINESS ECONOMIC AGENDA

After four years of backwards economic policies under the Biden administration, restoring the economy wasn't going to happen overnight and it wasn't going to be easy. In 2025, JCN was part of a choir of voices that helped to influence the government's economic strategy, specifically focusing on creating a boom that would help small businesses grow and thrive. In a steady drumbeat, JCN connected the dots between Republicans' pro-growth policies and the improving economy, increased affordability, and rising living standards.

At the beginning of the year, enemy number one was high inflation that was having a chilling effect on consumer spending and business activity. To get it under control, JCN persistently pushed for more domestic energy production to lower gas prices. At the same time, it advocated for streamlining the federal bureaucracy and cutting government waste—actions that slow excess government spending contributing to rising prices. The Department of Government Efficiency (DOGE) moved the ball forward on this front.

Next, after inflation had largely moderated and tax cuts were passed, JCN turned its focus to ensuring that small businesses could more easily access lines of credit. Interest rates, which can be influenced by the Federal Reserve, are a key tool to making that happen. Rates that are too high can slow the economy and have a chilling effect on an entrepreneur’s ability to access affordable business loans.



“The nation’s job creators are still operating with one hand tied behind their backs due to the ongoing high-interest rate environment.”

ALFREDO ORTIZ, BREITBART

That’s why JCN launched the “Cut the Rate Now” campaign, which included public education materials, aggressive media engagement, and a microsite that housed a grassroots petition. After persistently pushing the message out, the Federal Reserve subsequently began to lower interest rates—a move that will pay huge dividends for the country’s small businesses going forward.

In addition to helping shape a pro-growth policy agenda, JCN also worked to sell the wins to the American people. JCN was regularly published in major media outlets and appeared on national television explaining the ins-and-outs of nuanced economic issues, including employment statistics, inflation reports, retail sales, and other detailed analyses.

House Committee on Small Business @HouseSmallBiz

“If you want a good read on what’s going to happen to the economy, don’t look to Wall Street, look to Main Street.” – Alfredo Ortiz, CEO of Job Creator Network

Thanks to @POTUS, the American economy is booming and Main Street is thriving.

Job Creators Network @JobCreatorsUSA · Jan 8
Main Street Optimism Signals a Stronger 2026 Economy

Holiday shoppers didn’t flinch—consumer spending jumped nearly 4% over last year, defying predictions of an economic slowdown.

AMERICA'S ECONOMY
2026 ECONOMIC FORECAST
NATIONAL NEWS DESK

LIVE

TRUMP JOBS REPORT AS NEW NUMBERS DISAPPOINT

FOX NEWS LIVE

AWAITING THE DELAYED NOVEMBER JOBS REPORT

FOX BUSINESS ALERT

DOW FUTURES 48,804.00

3.00

0.07%

7,398.00 ▲ 1364.00 ▲ 18.52% | ETHEREUM 2,967.17 ▲ 25.48 ▲ 0.87%

52 ▼ 0.019 | NAT GAS (NG/F26) 3.917 ▼ 0.095 | RBC

KEEPING THE HOUSE IN 2026

The 2026 midterm elections will determine whether the pro-growth agenda of Congress and the White House moves forward—or grinds to a halt. If Republicans lose control of the House, no meaningful legislation will pass, Washington will be consumed by impeachment inquiries, and initiatives on many fronts—from healthcare to deregulation—will be derailed. Building off our successes in 2025, JCN is uniquely positioned to help protect the pro-growth Republican majority by amplifying the small business voice.

JCN uses real Main Street stories to shape policy and influence public debate on free market issues. Given that small business owners, according to Gallup polling, are the most trusted voices in America, the strategy can help keep the House in 2026.

ABOUT US

JCN is a national public policy advocacy group that tirelessly fights for freedom. By amplifying the voices of small businesses JCN promotes conservative and pro-growth policies at the state and federal levels. But defending small business doesn't mean JCN picks small fights. JCN goes toe-to-toe with politicians and other leaders who promote policies and actions that will hurt the opportunity for all Americans to realize the American Dream. Meanwhile, the Job Creators Network Foundation focuses on educating the public, policymakers, and the media about the benefits of the free market and how pro-small business policies can supercharge the U.S. economy.



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