



The American Small Business Prosperity Plan

The American Small Business Prosperity Plan is an eight-point policy blueprint that would provide small business owners and new entrepreneurs with the tools they need to succeed and grow. Small businesses are the engine of the American economy and support more than 90 million Americans with jobs and careers.

A 2023 poll of 1,600 small business owners found broad support for JCN’s American Small Business Prosperity Plan.

	Total Support
Make the 2017 Tax Cuts & Jobs Act permanent	78%
Expand healthcare choices and require transparency to foster competition to lower costs for patients	81%
Exempt small businesses from new regulations that would burden entrepreneurs with increased compliance costs	76%
Balance the budget to cut spending and rein in inflation	82%
Make it easier to raise capital for small businesses, like to get a loan or a line of credit	85%
Link work requirements to government assistance programs for able-bodied adults	71%
Cut regulations to help businesses better compete with foreign companies	79%
Increase domestic energy production	83%

Margin of error +/-2.8% at a 95% confidence interval

“Never before has Mainstreet been under such an assault as policymakers levy a growing number of regulations and taxes on small businesses. That’s why we’ve partnered on this plan to help strengthen the small business community, which is the backbone of the U.S. economy.”

-Newt Gingrich, Former Speaker of the House, and Alfredo Ortiz, JCN President and CEO