



RMG RESEARCH, Inc.

Job Creators' Network National Survey

of 1,200 Registered Voters

Conducted March 22-23, 2022

**Job Creators' Network
National Survey**



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METHODOLOGY

The survey of **1,200 Registered Voters** was conducted online by Scott Rasmussen on **March 22-23, 2022**. Field work for the survey was conducted by RMG Research, Inc.

Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is **+/- 2.8 percentage points**.

Age	
18-34	25%
35-44	16%
45-54	15%
55-64	19%
65+	25%

Gender	
Men	47%
Women	53%

3-Party w/ leaners	
Republican	39%
Democratic	38%
Other	23%

Race	
White	71%
Black	12%
Hispanic	11%
Other	6%



KEY FINDINGS

- In terms of both favorability and trust, small business owners and members of the military are in a league of their own. Nobody else is even close.
 - 87% have a favorable opinion of the military; 86% say the same of small business owners.
 - With the exception of college professors, all other groups measured were viewed favorably by fewer than 50% of voters. College professors were seen in a positive light by 71%.
 - Dynamics are the same on the question of trust.
- If voters had to pick just one group to trust on economic issues, 38% named small business owners. Members of the military were a distant second at 14%.
 - If asked, 68% say they're likely to support a policy recommendation from a small business owner.
- 51% of voters have close friends or family members who run a small business.

1. Please let me know if you have a favorable or an unfavorable view of the following:

Total			
	Favorable	Unfavorable	Net
Members of the U.S. military	87%	7%	+80
Small business owners	86%	9%	+77
College professors	71%	20%	+51
Union leaders	47%	36%	+11
Local elected officials	49%	39%	+10
News reporters	49%	42%	+7
Corporate CEOs	37%	50%	-13
Members of Congress	34%	58%	-24

Source: RMG Research, Inc.

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1b. Please let me know if you have a favorable or an unfavorable view of the following:

Members of the U.S. military	
Very favorable	61%
Somewhat favorable	26%
Somewhat unfavorable	5%
Very unfavorable	2%
Not sure	6%

Small business owners	
Very favorable	47%
Somewhat favorable	39%
Somewhat unfavorable	6%
Very unfavorable	3%
Not sure	5%

College professors	
Very favorable	25%
Somewhat favorable	46%
Somewhat unfavorable	13%
Very unfavorable	7%
Not sure	8%

1c. Please let me know if you have a favorable or an unfavorable view of the following:

Local elected officials	
Very favorable	11%
Somewhat favorable	38%
Somewhat unfavorable	28%
Very unfavorable	11%
Not sure	12%

Union leaders	
Very favorable	14%
Somewhat favorable	33%
Somewhat unfavorable	24%
Very unfavorable	12%
Not sure	17%

News reporters	
Very favorable	15%
Somewhat favorable	34%
Somewhat unfavorable	24%
Very unfavorable	18%
Not sure	9%

1d. Please let me know if you have a favorable or an unfavorable view of the following:



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Corporate CEOs	
Very favorable	10%
Somewhat favorable	27%
Somewhat unfavorable	33%
Very unfavorable	17%
Not sure	14%

Members of Congress	
Very favorable	10%
Somewhat favorable	24%
Somewhat unfavorable	35%
Very unfavorable	23%
Not sure	9%

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2. Thinking about how various economic policies might impact your paycheck, please let me know how much you would trust the opinions each of the following:

Total			
	A great deal	Some	Total
Members of the U.S. Military	40%	34%	74%
Small business owners	39%	40%	79%
College professors	20%	42%	62%
Corporate CEOs	16%	31%	47%
Union leaders	15%	36%	51%
Members of Congress	13%	28%	41%
Local elected officials	13%	37%	50%
News reporters	12%	31%	43%

Source: RMG Research, Inc.

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2b. Thinking about how various economic policies might impact your paycheck, please let me know how much you would trust the opinions each of the following:

Members of the U.S. military	
A great deal	40%
Some	34%
A little	14%
Not at all	12%

Small business owners	
A great deal	39%
Some	40%
A little	13%
Not at all	9%

College professors	
A great deal	20%
Some	42%
A little	19%
Not at all	20%



2c. Thinking about how various economic policies might impact your paycheck, please let me know how much you would trust the opinions each of the following:

Corporate CEOs	
A great deal	16%
Some	31%
A little	24%
Not at all	30%

Union leaders	
A great deal	15%
Some	36%
A little	24%
Not at all	25%

Members of Congress	
A great deal	13%
Some	28%
A little	29%
Not at all	30%



2d. Thinking about how various economic policies might impact your paycheck, please let me know how much you would trust the opinions each of the following:

Local elected officials	
A great deal	13%
Some	37%
A little	29%
Not at all	22%

News reporters	
A great deal	12%
Some	31%
A little	26%
Not at all	32%

3. If you had to choose just one of the following to trust about how various economic policies might impact your community, whom would you choose?



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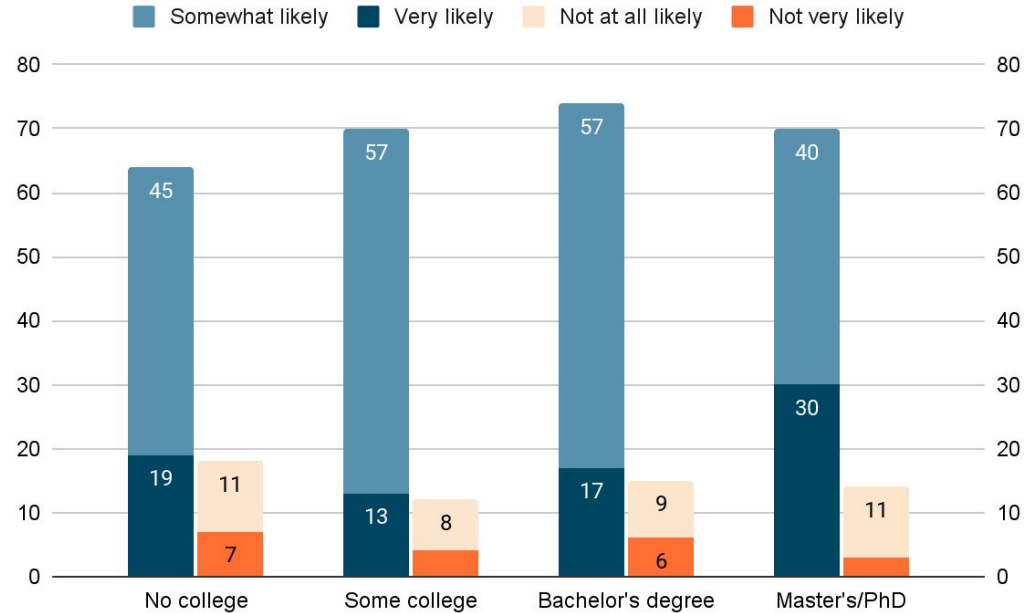
Total	
Small business owners	38%
Members of the U.S. military	14%
Local elected officials	13%
Members of Congress	10%
College professors	9%
Corporate CEOs	6%
News reporters	5%
Union leaders	5%

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Survey of 1,200 Registered Voters, Conducted March 22-23, 2022

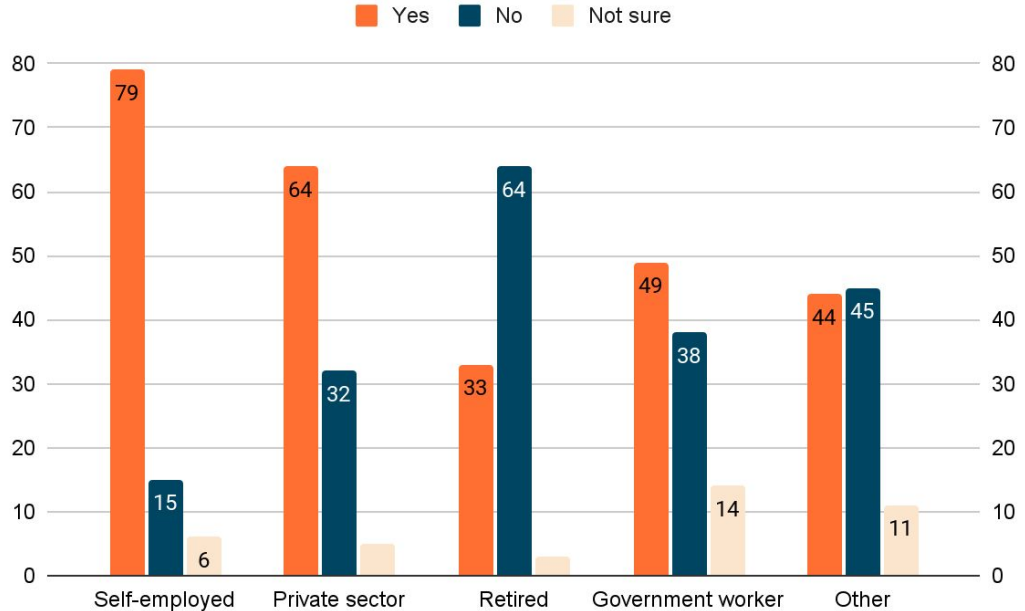
4. Suppose a local small business owner asked you to support a particular economic policy. How likely are you to consider supporting that policy?

Total	
Very likely	18%
Somewhat likely	50%
Not very likely	10%
Not at all likely	6%
Not sure	16%



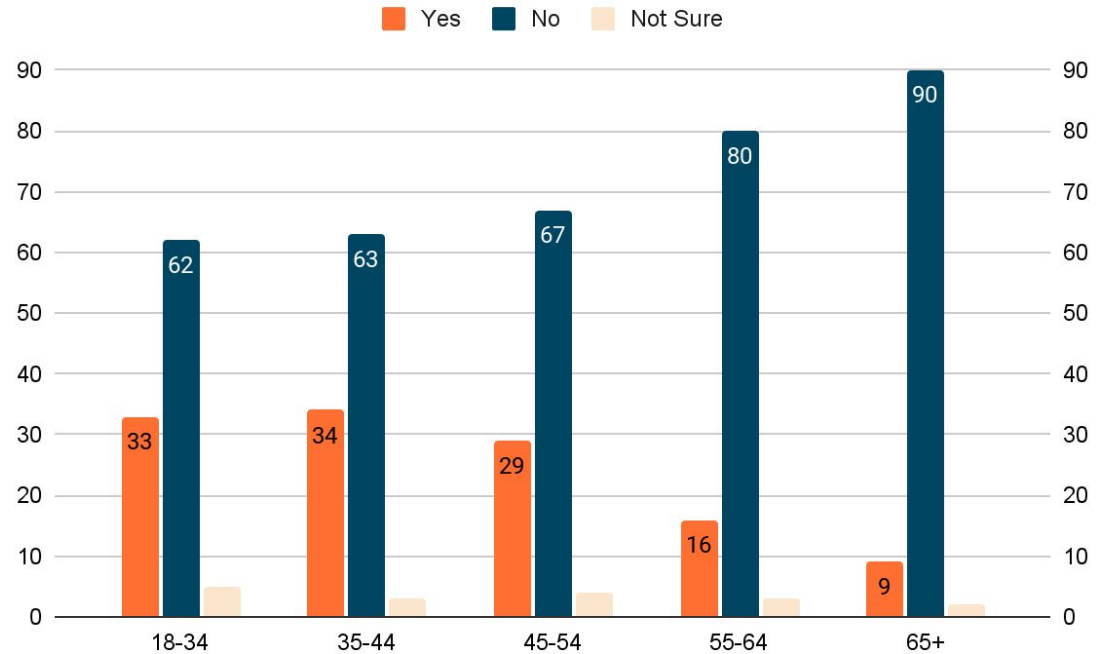
5. Do you have any close friends or family members who own a small business?

Total	
Yes	51%
No	42%
Not sure	7%



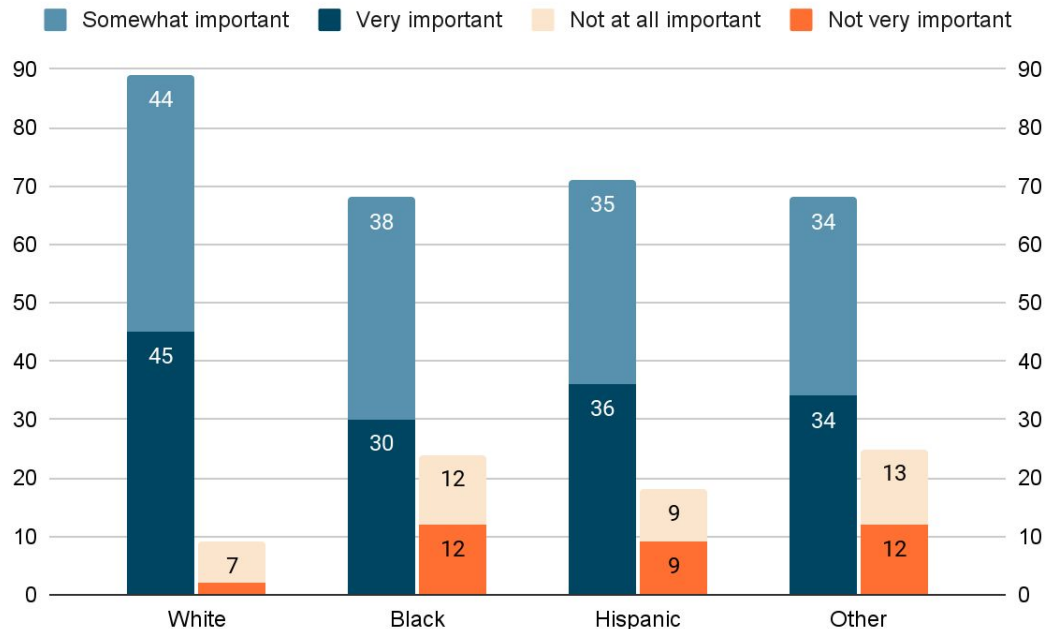
6. Do you own or work for a small business?

Total	
Yes	23%
No	73%
Not sure	3%



7. When you have a choice, how important is it for you to shop at locally owned small businesses and restaurants?

Total	
Very important	42%
Somewhat important	41%
Not very important	8%
Not at all important	5%
Not sure	4%



CONTACT INFORMATION



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