



Dear Mr. Hastings:

I am writing to you because my organization, Job Creators Network, a leading small business advocacy group, has serious concerns about the documentary Netflix is releasing this week, *Knock Down the House*.

*Knock Down the House*, which focuses on Rep. Alexandria Ocasio-Cortez and three other House Democrats, is just the latest content on Netflix glamorizing progressive ideas and politicians. Netflix paid \$10 million for the rights to this documentary, whose featured star is a self-described “socialist.” As champions for free enterprise, we have no complaint that Netflix is providing a platform for socialist leaders, even though only 18 percent of Americans have a positive view of socialism, according to a recent *NBC News/Wall Street Journal* survey.

However, we do have major concerns about the increasing bias in Netflix content. Former President Obama and his wife are producing films and series for your company, yet no major Republican politician is doing the same. Susan Rice, President Obama’s National Security Advisor, is on your Board of Directors, yet no Republican official sits on your board. Netflix viewers who type in “capitalism” in your search engine will find a series of films that take a progressive viewpoint (such as *Saving Capitalism* by President Clinton’s Labor Secretary), but no featured films about the benefits of capitalism as told by capitalists themselves.

It’s no wonder that many capitalists are boycotting Netflix, and that was before *Knock Down the House* was released. According to a 2018 *YouGov* poll, Republicans gave Netflix an “impression” rating of 41.8, considerably lower than Democrats, which gave your company a 62.8 score. Given these trends, Netflix might soon become known as “Demflix.”

Job Creators Network believes that your customers deserve real balance when it comes to political content. As an organization representing 200,000 members who support capitalism, we invite you to work with us on producing content from a free-market perspective. Our members have inspiring stories to tell; many of them founded their own companies, worked hard and struggled for years, and are now creating well-paying jobs in their communities. They are the true voices of capitalism and they have an important perspective on the challenges facing our country.

The debate over capitalism versus socialism is growing every day; yet, Netflix is telling only one side of that story. Will you join us in telling both sides? Our 200,000 members would love to know your answer.

Sincerely,

Alfredo Ortiz  
President and CEO  
Job Creators Network