



MORNING CONSULT

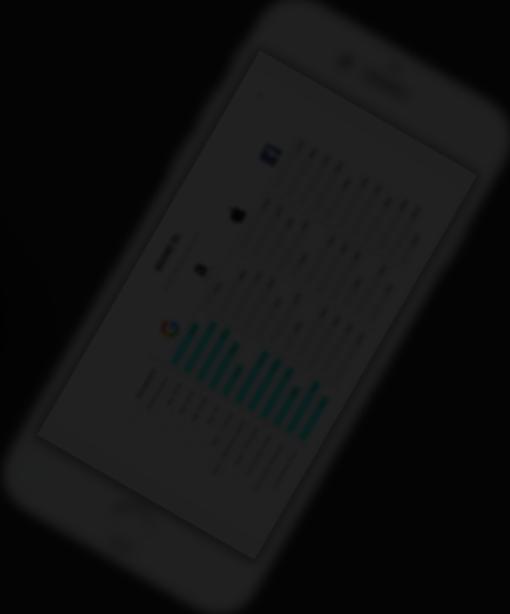
INTELLIGENT DATA, INTELLIGENT DECISIONS

**Public Opinion of Small Business Owners and Large Business Executives:
Healthcare**

JOB CREATORS NETWORK



KEY POINTS



Key Points

When it comes to the Affordable Care Act, both Small Business Owners and Large Business Executives would like to see changes.

- 32% of Small Business Owners want to **repeal and replace** the ACA, and an additional 37% would like to keep the ACA in place but **make significant changes** to it.
- 30% of Large Business Executives want to **repeal and replace** the ACA, and an additional 41% would like to keep the ACA in place but **make significant changes** to it.

Large Business Executives are far more familiar with Associated Health Plans (AHPs) and more favorable of Associated Health Plans than Small Business Owners.

- 34% of Small Business Owners are **familiar** with AHPs, while 71% of Large Business Executives are **familiar** with AHPs.
- 56% of Small Business Owners who are familiar with AHPs are **favorable** of AHPs, while 72% of Large Business Executives who are familiar with AHPs are **favorable** of AHPs.



HEALTHCARE POLICY

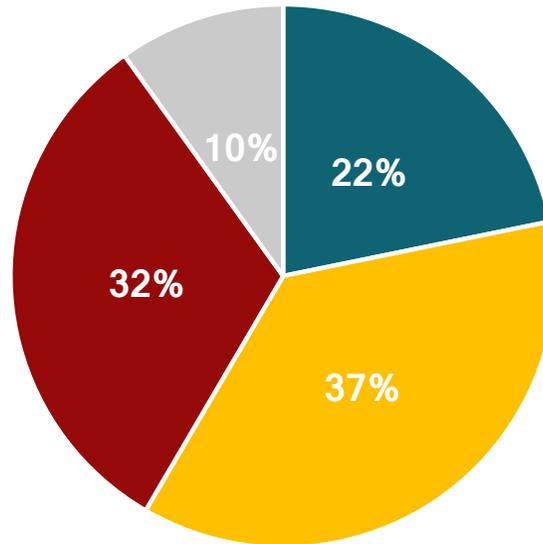


SMALL BUSINESS OWNERS + LARGE BUSINESS EXECUTIVES

A plurality of both Small Business Owners and Large Business Executives would like to keep the ACA in place, but significantly change it. However, close to a third of Small Business Owners would like to see the ACA repealed and replaced.

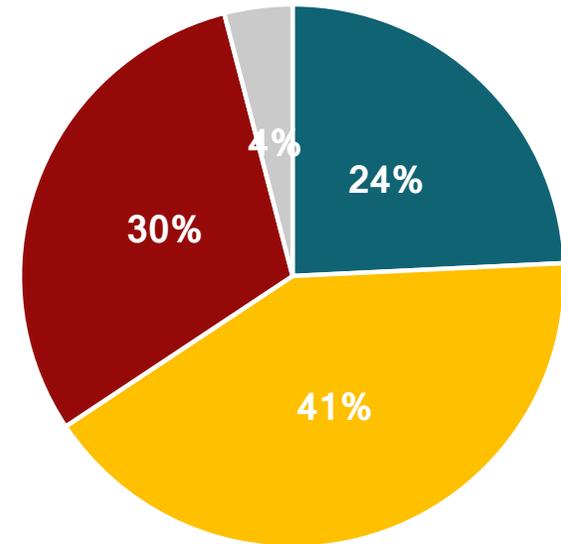
If you had to choose, would you rather keep the Affordable Care Act in place largely as it stands, keep the Affordable Care Act in place but make significant changes to it, or repeal the Affordable Care Act and replace it with a new healthcare law?

Small Business Owners



- Keep in place, largely as it stands (%)
- Keep in place, but significantly change it (%)
- Repeal, and replace it with a new healthcare law (%)
- Don't know/No opinion (%)

Large Business Executives



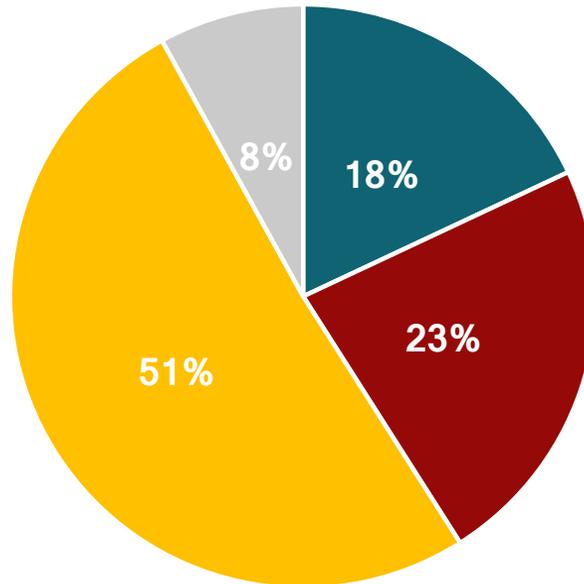
- Keep in place, largely as it stands (%)
- Keep in place, but significantly change it (%)
- Repeal, and replace it with a new healthcare law (%)
- Don't know/No opinion (%)

SMALL BUSINESS OWNERS + LARGE BUSINESS EXECUTIVES

Just over half of Small Business Owners say the ACA has made no difference for their business, though just under a quarter (23%) say it hurt their business.

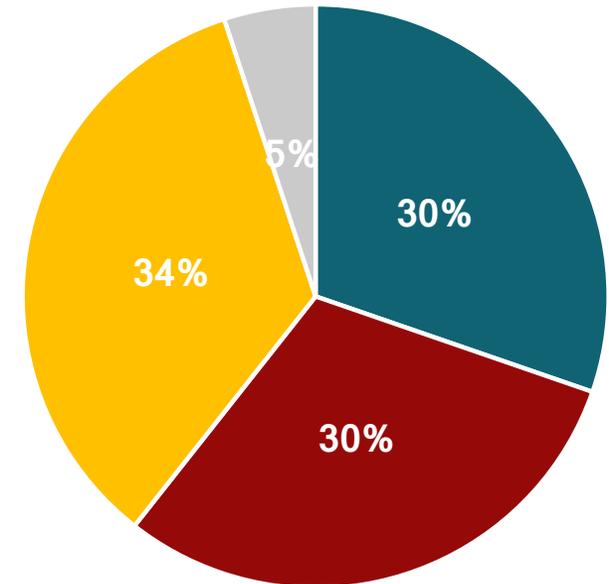
Has the Affordable Care Act helped your business, hurt your business, or made no difference?

Small Business Owners



■ Help (%) ■ Hurt (%)
■ No difference (%) ■ Don't know/No opinion (%)

Large Business Executives

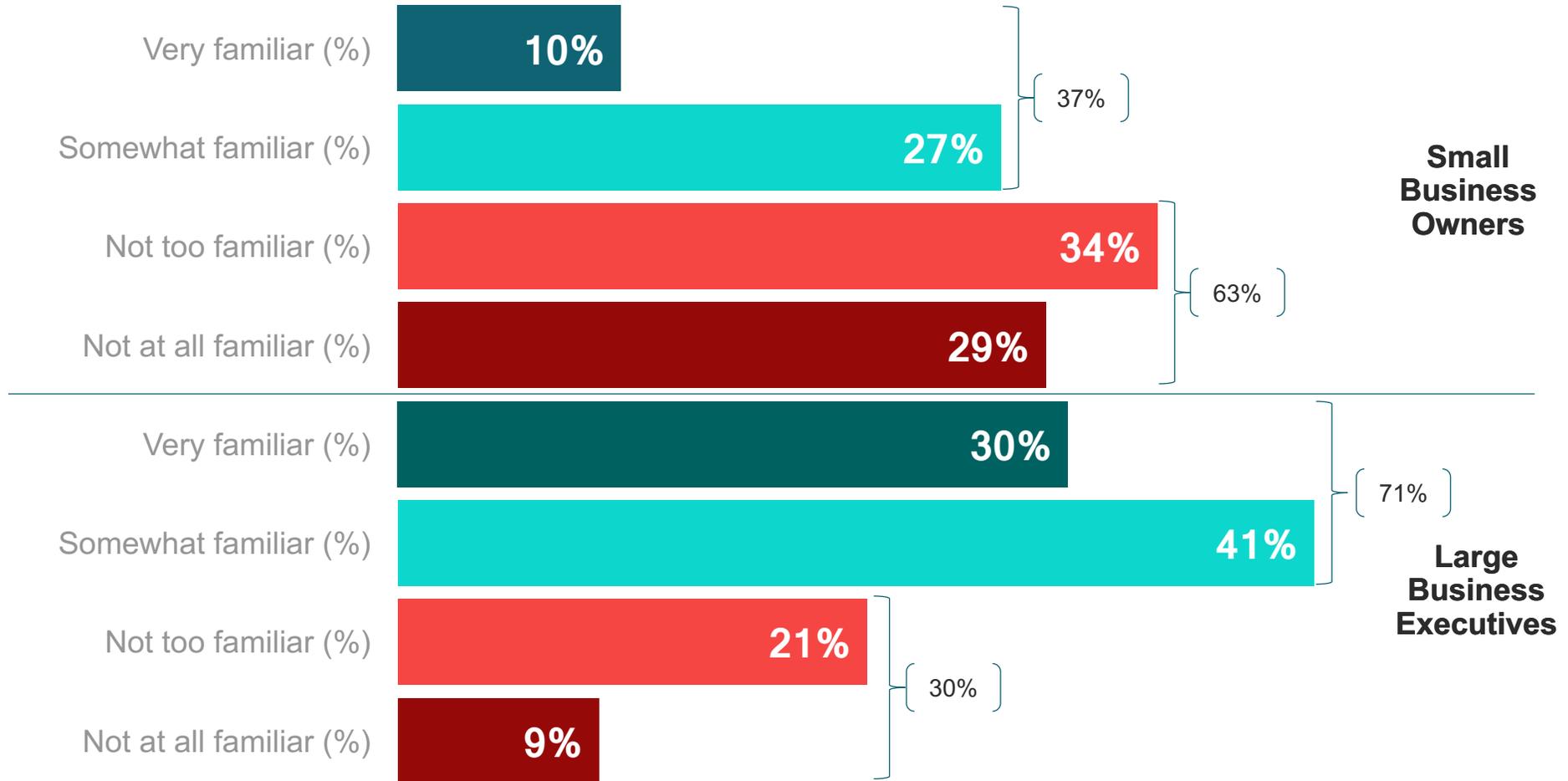


■ Help (%) ■ Hurt (%)
■ No difference (%) ■ Don't know/No opinion (%)

SMALL BUSINESS OWNERS + LARGE BUSINESS EXECUTIVES

Large Business Executives are *significantly* more familiar with AHPs than Small Business Owners.

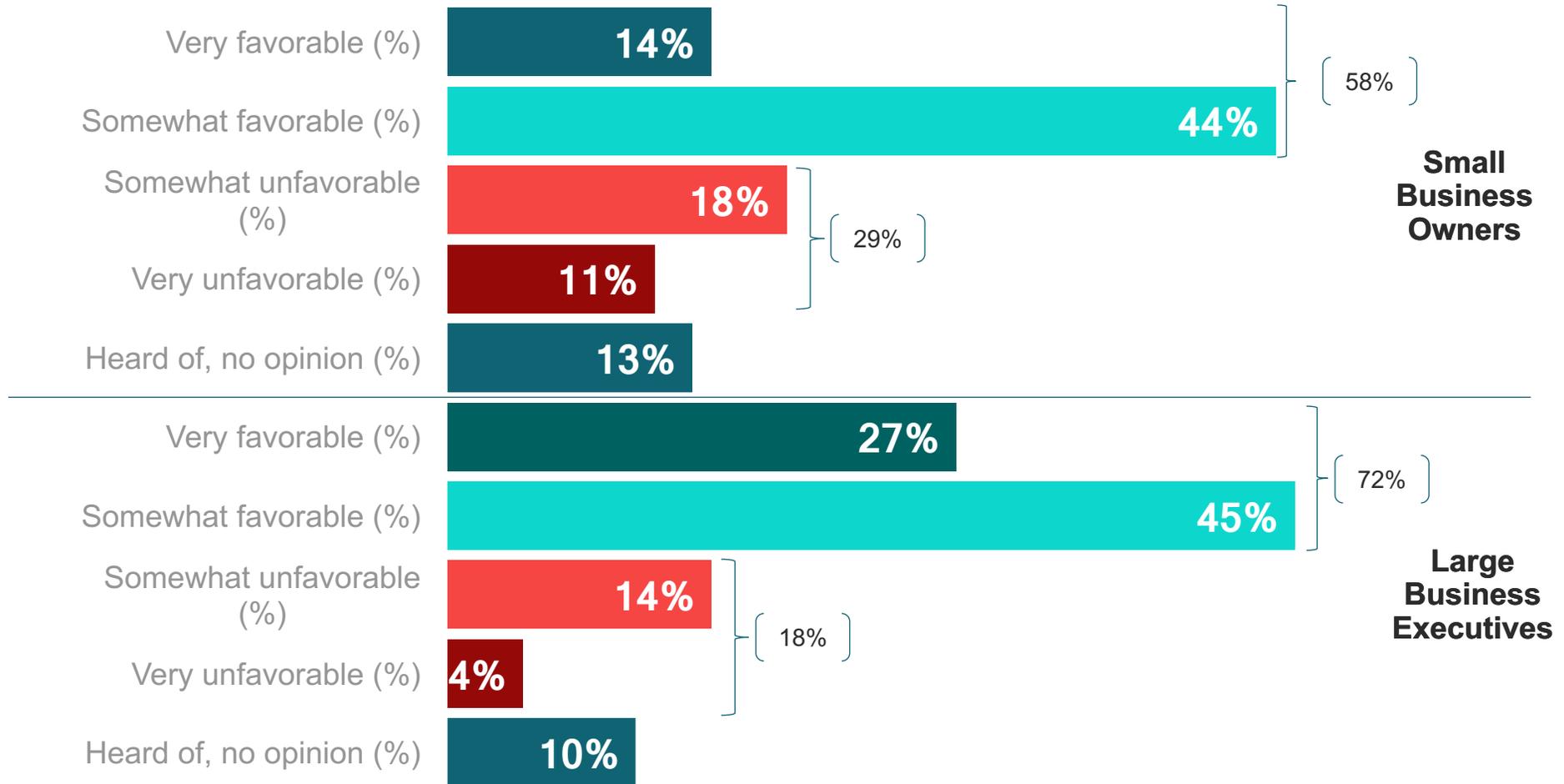
How familiar are you with Association Health Plans (AHPs)?



SMALL BUSINESS OWNERS + LARGE BUSINESS EXECUTIVES

A majority of both Small Business Owners and Large Business Executives who are familiar with AHPs are favorable of the plans.

Based on what you know, do you have a favorable or unfavorable impression of Association Health Plans (AHPs)?*



* This question was only asked of individuals who rated themselves “very familiar” or “somewhat familiar” with AHPs.

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