QS1. First, what is your gender?

	NATIONAL	GOP	SWING	DEM
Male	51%	52%	47%	46%
Female	49	48	53	54

QS2. And, what is your age?

	NATIONAL	GOP	SWING	DEM
18-29	19%	16%	19%	19%
30-49	20	26	22	20
50-64	31	29	30	35
65+	30	28	29	26

QS3. Do you currently own - or have you in the past owned - a business?

	NATIONAL	GOP	SWING	DEM
Yes, I currently own a business [OVERSAMPLE]	20%	40%	22%	24%
I have owned a business in the past [OVERSAMPLE]	18	16	19	21
No, I have never owned a business	62	45	59	55

QS4. Thinking back over all the state and national elections that have been held since you registered to vote, have you voted in...?

	NATIONAL	GOP	SWING	DEM
Every election	52%	59%	48%	50%
Just about every election	30	28	31	31
Most elections	19	13	21	19
Just over half				
About half				
Only a few elections				
No elections				
I am not registered to vote				

QS5. Once again thinking of all the past elections that you have voted in, would you say that you generally vote for...?

	NATIONAL	GOP	SWING	DEM
All Republicans	15%	49%	-	-
Mostly Republicans	21	51	-	-
A few more Republicans than Democrats	9	-	35	-
Evenly Republican and Democrat	10	-	37	-
A few more Democrats than Republicans	7	-	28	-
Mostly Democrats	19	-	-	52
All Democrats	19	-	-	48
Never vote				
REPUBLICANS (NET)	36%	100	-	-
SWING (NET)	26	-	100	-
DEMOCRATS (NET)	38	-	-	100

QS6. Did you vote for Donald Trump or Hillary Clinton in the 2016 presidential election, or someone else?

And if you did not vote in that election, that's OK - please just say so.

	NATIONAL	GOP	SWING	DEM
Donald Trump [OVERSAMPLE]	46%	91%	51%	6%
Hillary Clinton	46	6	31	89
Other	6	3	15	3
I did not vote	2	1	3	2

QS7. Has your state held primary elections for the November 2018 midterm elections for the U.S. Congress yet?

	NATIONAL	GOP	SWING	DEM
Yes and I voted in the primary	52%	61%	44%	53%
Yes and I did not vote primary	7	5	14	4
No but I plan to vote in the primary	33	28	30	37
No and I'm unsure if I will vote in the primary	6	4	9	6
No and I don't plan to vote in the primary	2	2	4	1

QS8. How likely are you to vote in the upcoming 2018 midterm elections in November?

	NATIONAL	GOP	SWING	DEM
I'm definitely going to vote	82%	86%	73%	87%
I'm somewhat likely to vote	13	11	19	9
I may or may not vote	4	3	8	3
I'm somewhat unlikely to vote	*	*	1	*
I'm very unlikely to vote	*	-	-	*
I'm definitely not voting				

QS9. How enthusiastic are you about the choice of candidates for the 2018 midterm elections in November?

	NATIONAL	GOP	SWING	DEM
Very enthusiastic	30%	41%	20%	33%
Somewhat enthusiastic	39	38	34	40
I'm indifferent	21	14	33	17
Somewhat unenthusiastic	8	6	10	7
Very unenthusiastic	3	2	3	3
ENTHUSIASTIC (NET)	69%	78	54	73
UNENTHUSIASTIC (NET)	10	7	13	10

QS10. Are you more or less motivated to vote in the 2018 midterms than you were six months ago?

	NATIONAL	GOP	SWING	DEM
More motivated	46%	47%	34%	55%
Just as motivated	48	48	59	40
Less motivated	6	5	7	5

Now let's talk about your thoughts on life in America today.

Q1. Do you think that, overall, America's best days are ahead of us, or are they behind us...?

	NATIONAL	GOP	SWING	DEM
Ahead of us	61%	74%	58%	50%
Behind us	39	26	42	50

Q2A. [SAMPLE A] Which of the following best describes your view of the business climate in America over the past two years? Is it...

	NATIONAL	GOP	SWING	DEM
Getting Better	47%	74%	46%	24%
Getting Worse	35	16	36	53
Still the same	18	10	18	22

Q3B. [SAMPLE B] Which word best describes your view of the business climate in America today?

	NATIONAL	GOP	SWING	DEM
Friendly	56%	71%	54%	40%
Hostile	44	29	46	60

How favorably or unfavorably do you feel about the following leaders, political figures, and institutions?

Q4A. President Donald Trump

	NATIONAL	GOP	SWING	DEM
Very favorable	28%	61%	23%	3%
Somewhat favorable	18	26	25	8
Indifferent	6	4	7	4
Somewhat unfavorable	7	5	13	5
Very unfavorable	40	3	31	77
No opinion/I do not know this person	1	1	1	2
FAVORABLE (NET)	46%	87	48	11
UNFAVORABLE (NET)	47	8	44	83

Q4B. House Minority Leader Nancy Pelosi

	NATIONAL	GOP	SWING	DEM
Very favorable	13%	10%	5%	22%
Somewhat favorable	22	12	15	40
Indifferent	14	7	21	18
Somewhat unfavorable	12	7	16	10
Very unfavorable	36	60	38	8
No opinion/I do not know this person	3	3	4	2
FAVORABLE (NET)	35%	23	21	62
UNFAVORABLE (NET)	47	67	54	17

Q4C. Senate Minority Leader Chuck Schumer

	NATIONAL	GOP	SWING	DEM
Very favorable	13%	11%	6%	20%
Somewhat favorable	22	13	23	33
Indifferent	23	17	31	22
Somewhat unfavorable	13	13	12	11
Very unfavorable	22	39	20	6
No opinion/I do not know this person	8	8	8	8
FAVORABLE (NET)	34%	23	29	53
UNFAVORABLE (NET)	35	52	33	17

Q4D. Senate Majority Leader Mitch McConnell

	NATIONAL	GOP	SWING	DEM
Very favorable	8%	14%	5%	6%
Somewhat favorable	19	30	20	12
Indifferent	21	25	25	14
Somewhat unfavorable	18	14	27	13
Very unfavorable	27	10	17	49
No opinion/I do not know this person	7	6	7	6
FAVORABLE (NET)	27%	44	24	19
UNFAVORABLE (NET)	45	24	44	62

Q4E. House Speaker Paul Ryan

	NATIONAL	GOP	SWING	DEM
Very favorable	13%	24%	9%	7%
Somewhat favorable	23	33	28	12
Indifferent	18	18	28	11
Somewhat unfavorable	16	13	18	16
Very unfavorable	27	10	13	51
No opinion/I do not know this person	3	3	4	2
FAVORABLE (NET)	36%	57	36	19
UNFAVORABLE (NET)	43	22	32	68

Q4F. Senator Bernie Sanders

	NATIONAL	GOP	SWING	DEM
Very favorable	25%	10%	15%	48%
Somewhat favorable	25	18	26	33
Indifferent	16	16	23	10
Somewhat unfavorable	12	13	20	5
Very unfavorable	20	38	14	3
No opinion/I do not know this person	2	4	3	1
FAVORABLE (NET)	50%	28	41	81
UNFAVORABLE (NET)	32	51	34	8

Q4G. Senator Elizabeth Warren

	NATIONAL	GOP	SWING	DEM
Very favorable	19%	8%	7%	40%
Somewhat favorable	18	15	22	23
Indifferent	21	18	25	20
Somewhat unfavorable	10	9	17	7
Very unfavorable	22	39	20	4
No opinion/I do not know this person	9	11	9	6
FAVORABLE (NET)	38%	23	29	62
UNFAVORABLE (NET)	32	48	37	12

Q5. Which of the following issues is MOST important to you when considering who to vote for in the 2018 midterm elections this November? **[FIRST CHOICE]**

	NATIONAL	GOP	SWING	DEM
Health care. Improving quality, affordability and access to health car...	20%	15%	20%	23%
The economy. Setting trade and fiscal policies that ensure our economy is as strong and competitive as possible...	16	20	20	9
National security and terrorism. Keeping America safe from threats to our national security	13	21	14	6
Gun Regulation. Ensuring that the nation's gun regulations properly balance freedom and constitutional rights with safety and sensible restrictions	9	5	8	14
Income and wealth inequality. Dealing with the ever-widening gap between America's wealthy and the poor .	8	2	3	15
Immigration. Ensuring we have an immigration system that addresses economic, security and/or humanitarian concerns	7	15	5	1
Taxes. Ensuring taxes are as fair, transparent and low as possible, while providing enough funding for services...	7	8	7	4
Social justice. Establishing and maintaining rights that ensure that all Americans are treated equally and working towards eliminating prejudices...........................	6	2	4	11
Education. Prioritizing access to a high-quality, affordable education for all kids, from kindergarten to college	5	4	6	6
Environment. Prioritizing strategies and common-sense solutions to protecting the natural environment..............	3	1	2	5
Judges and the Judiciary. Ensuring that nominees for judgeships represent American values	2	3	3	*
Mental health and substance addiction. Promoting awareness, acceptance, and access to professional help on mental health/substance dependence issues.....	2	2	3	1
Energy. Adopting more efficient, cost-effective, and common-sense energy solutions.....................................	2	1	2	3
Infrastructure. Making sure that America's transportation systems and utilities are as modern, safe, and user-friendly as possible.................................	2	2	2	1

Q5-7. Which of the following issues is MOST important to you when considering who to vote for in the 2018 midterm elections this November? **[COMBINED]**

	NATIONAL	GOP	SWING	DEM
Health care. Improving quality, affordability and access to health care..	45%	34%	48%	51%
The economy. Setting trade and fiscal policies that ensure our economy is as strong and competitive as possible...	37	47	42	22
National security and terrorism. Keeping America safe from threats to our national security	32	45	35	16
Gun Regulation. Ensuring that the nation's gun regulations properly balance freedom and constitutional rights with safety and sensible restrictions	27	21	22	37
Taxes. Ensuring taxes are as fair, transparent and low as possible, while providing enough funding for services...	24	30	28	16
Immigration. Ensuring we have an immigration system that addresses economic, security and/or humanitarian concerns	23	39	23	10
Education. Prioritizing access to a high-quality, affordable education for all kids, from kindergarten to college	22	16	23	28
Income and wealth inequality. Dealing with the ever-widening gap between America's wealthy and the poor .	21	10	15	35
Social justice. Establishing and maintaining rights that ensure that all Americans are treated equally and working towards eliminating prejudices...........................	20	10	17	31
Environment. Prioritizing strategies and common-sense solutions to protecting the natural environment..............	13	6	11	21
Infrastructure. Making sure that America's transportation systems and utilities are as modern, safe, and user-friendly as possible.................................	12	13	10	9
Mental health and substance addiction. Promoting awareness, acceptance, and access to professional help on mental health/substance dependence issues.....	11	11	12	10
Judges and the Judiciary. Ensuring that nominees for judgeships represent American values	8	12	9	4
Energy. Adopting more efficient, cost-effective, and common-sense energy solutions.....................................	7	6	6	10

Q8 withheld for future release

Q9. Now thinking about the November midterm elections, which of the following qualities is MOST important to you when considering WHO to vote for Congress? **[FIRST CHOICE]**		NATIONAL	GOP	SWING	DEM
	Someone who cares about people like me	15%	11%	16%	16%
	Honesty..	15	18	15	12
	Trustworthiness	15	11	18	16
	Someone who shares my values.....................................	14	14	15	16
	Willingness to hold President Trump accountable	13	3	11	24
	Loyalty to President Trump...	9	21	3	1
	Willingness to stand up for his/her principles	7	6	6	8
	Leadership experience	4	6	4	2
	Political experience..	4	5	7	3
	Someone who is new to political office...........................	2	2	3	2
	Business experience	1	2	2	*
	Having the right temperament	1	1	1	1

Q9-11. Now thinking about the November midterm elections, which of the following qualities is MOST important to you when considering WHO to vote for Congress? **[COMBINED]**		NATIONAL	GOP	SWING	DEM
	Honesty..	49%	51%	49%	44%
	Trustworthiness	47	44	52	48
	Someone who cares about people like me	39	33	43	41
	Someone who shares my values.....................................	36	36	33	37
	Willingness to stand up for his/her principles	33	31	34	35
	Willingness to hold President Trump accountable	28	10	21	49
	Leadership experience	18	20	20	14
	Loyalty to President Trump...	16	35	11	3
	Political experience..	13	15	13	15
	Having the right temperament	7	7	7	8
	Business experience	6	12	8	3
	Someone who is new to political office...........................	6	6	8	4

Q12. **[GOP & TRUMP VOTERS ONLY]** Which of the following is more important to you?		NATIONAL	GOP	SWING	DEM
	Continuing to advance the president's agenda	65%	67%	60%	58%
	Protecting the progress that the president has already made..	35	33	40	42

Q13. **[GOP & TRUMP VOTERS ONLY]** If Democrats gain control of the House of Representatives after the mid-term elections, which of the following possibilities scares you most? **[FIRST CHOICE]**		NATIONAL	GOP	SWING	DEM
	Reversing the progress made on everything from protecting the flag, to political correctness.	22%	24%	23%	9%
	Nancy Pelosi becoming Speaker of the House.	18	16	24	20
	Nancy Pelosi promising to raise taxes.	14	10	22	-
	Enforcing Democratic priorities, like Obamacare.	12	13	9	20
	Blocking Republican priorities, like the border wall.	12	14	11	10
	House Democrats impeaching President Trump.............	12	13	7	16
	Passage of stricter gun control legislation......................	9	9	6	24

Q13/14. **[GOP & TRUMP VOTERS ONLY]** If Democrats gain control of the House of Representatives after the mid-term elections, which of the following possibilities scares you most? **[COMBINED]**		NATIONAL	GOP	SWING	DEM
	Reversing the progress made on everything from protecting the flag, to political correctness.	40%	40%	42%	36%
	Nancy Pelosi becoming Speaker of the House.	35	31	40	29
	Nancy Pelosi promising to raise taxes.	30	24	44	23
	Enforcing Democratic priorities, like Obamacare.	29	29	25	41
	Blocking Republican priorities, like the border wall.	25	31	16	15
	House Democrats impeaching President Trump.............	23	25	17	33
	Passage of stricter gun control legislation......................	18	20	15	24

Q14A. **[GOP & TRUMP VOTERS ONLY]** Are you more likely to vote for a Congressperson who... ?		NATIONAL	GOP	SWING	DEM
	Completely embraces Donald Trump..............................	62%	71%	44%	67%
	Embraces Donald Trump's policies, but disavows him personally	31	24	48	33
	Completely opposes Donald Trump	7	5	8	-

Q14B. **[GOP & TRUMP VOTERS ONLY]** Do you think the media... ?		NATIONAL	GOP	SWING	DEM
	Shapes news	79%	75%	80%	58%
	Reports news..	21	25	20	42

Q14C. [GOP & TRUMP VOTERS ONLY] Do you think the attacks on the media by Donald Trump have served mostly to... ?		NATIONAL	GOP	SWING	DEM
Demonstrate accountability		36%	36%	38%	65%
Make him the underdog		33	32	31	19
Show his strength		30	32	31	16

Questions 15-28 withheld for future release.

Now let's shift focus and discuss taxes.

Q29. Generally speaking, do you AGREE or DISAGREE with the following statement?

"The federal government takes too much of our hard-earned money in taxes."

	NATIONAL	GOP	SWING	DEM
Strongly agree	46%	59%	41%	38%
Somewhat agree	31	32	40	26
Totally neutral - neither agree nor disagree	14	6	14	21
Somewhat disagree	6	2	4	10
Strongly disagree	3	2	1	5
AGREE (NET)	78%	91	81	64
DISAGREE (NET)	9	4	5	15

Q30. When thinking about tax policy in America, which of the following is MOST important to you?

"America's tax policy should ..."
[FIRST CHOICE]

	NATIONAL	GOP	SWING	DEM
Make the rich pay their share	27%	14%	22%	40%
End loopholes, handouts, and bailouts	19	19	21	15
Protect hardworking taxpayers	17	22	16	14
Limit how much Washington takes from my paycheck	15	17	17	10
Help reduce the national debt and deficit	12	13	13	9
Provide incentives for job creation	7	6	7	7
Make America competitive internationally	5	8	5	3

Q30/31. When thinking about tax policy in America, which of the following is MOST important to you?

"America's tax policy should ..."

[COMBINED]

	NATIONAL	GOP	SWING	DEM
Make the rich pay their share	45%	26%	39%	64%
Protect hardworking taxpayers	39	43	38	34
End loopholes, handouts, and bailouts	38	34	45	38
Help reduce the national debt and deficit	26	32	26	21
Limit how much Washington takes from my paycheck	26	29	26	22
Provide incentives for job creation	13	16	12	14
Make America competitive internationally	12	20	14	7

Q32. Which of the following attributes best describes the type of tax system you want America to have? **[FIRST CHOICE]**

	NATIONAL	GOP	SWING	DEM
Fair	30%	22%	23%	37%
Common sense based	18	17	22	16
Reasonable	16	15	22	12
Effective	11	13	9	14
Simple	10	13	8	7
Easy to understand	8	9	10	10
Efficient	7	10	8	6

Q32/33. Which of the following attributes best describes the type of tax system you want America to have? **[COMBINED]**

	NATIONAL	GOP	SWING	DEM
Fair	46%	34%	44%	54%
Reasonable	35	38	37	30
Common sense based	35	34	32	36
Effective	27	26	24	32
Easy to understand	23	24	28	22
Efficient	18	23	18	16
Simple	17	21	16	10

Q34. Who do you trust MOST to implement the right tax policies for America?

	NATIONAL	GOP	SWING	DEM
Congressional Democrats	36%	6%	20%	73%
President Donald Trump	29	59	29	3
Congressional Republicans	13	24	16	3
None of the above	22	11	36	21

Q35. Last year, Congress passed The Tax Cuts and Jobs Act **[TCJA]** - a $1.5 trillion tax bill that lowered taxes for most Americans - including low- and middle-income earners and small businesses. Which of the following benefits of this new tax law is MOST important to you? **[FIRST CHOICE]**

	NATIONAL	GOP	SWING	DEM
Lowers individual tax rates for low- and middle-income Americans to Zero, 12%, 25%, and 35%.	23%	25%	22%	18%
Increases the standard deduction from $6,350 to $12,000 for individuals and $12,700 to $24,000 for couples.	20	20	22	19
Preserves the Earned Income Tax Credit to provide tax relief for low-income Americans in work.	11	9	7	14
A middle-income family of four earning $59,000 (the median income) will receive a $1,182 tax cut.	10	12	9	7
Preserves the Child and Dependent Care Tax Credit to help families care for their children and older dependents.	7	5	6	9
Continues to allow people to write off the cost of state and local property taxes up to $10,000.	7	7	6	8
Maintains a 39.6% tax rate for high-income Americans.	6	3	6	9
Establishes a new Family Credit and expands the Child Tax Credit from $1,000 to $1,600 to help parents.	5	4	6	6
Streamlines higher education benefits to help families save for and better afford college tuition.	4	3	4	4
eliminates special-interest deductions that increase and complicate Americans' taxes.	3	3	6	4
Repeals the estate tax after six years.	3	4	4	1
Repeals the Alternative Minimum Tax.	3	5	1	2

Q35-37. Last year, Congress passed The Tax Cuts and Jobs Act **[TCJA]** - a $1.5 trillion tax bill that lowered taxes for most Americans - including low- and middle-income earners and small businesses. Which of the following benefits of this new tax law is MOST important to you? **[COMBINED]**

	NATIONAL	GOP	SWING	DEM
Increases the standard deduction from $6,350 to $12,000 for individuals and $12,700 to $24,000 for couples.	49%	52%	50%	45%
Lowers individual tax rates for low- and middle-income Americans to Zero, 12%, 25%, and 35%.	49	50	53	44
Preserves the Earned Income Tax Credit to provide tax relief for low-income Americans in work.	27	20	27	34
Continues to allow people to write off the cost of state and local property taxes up to $10,000.	26	31	22	23
Preserves the Child and Dependent Care Tax Credit to help families care for their children and older dependents.	25	19	22	33
A middle-income family of four earning $59,000 (the median income) will receive a $1,182 tax cut.	25	33	23	19
Establishes a new Family Credit and expands the Child Tax Credit from $1,000 to $1,600 to help parents.	22	19	20	22
Maintains a 39.6% tax rate for high-income Americans.	21	17	21	24
eliminates special-interest deductions that increase and complicate Americans' taxes.	19	18	25	21
Streamlines higher education benefits to help families save for and better afford college tuition.	17	14	16	19
Repeals the estate tax after six years.	10	14	15	7
Repeals the Alternative Minimum Tax.	10	14	6	9

Q38. And which of the following benefits of this new tax law to businesses is MOST important to you? **[FIRST CHOICE]**

	NATIONAL	GOP	SWING	DEM
Prevents American jobs, headquarters, and research from moving overseas by eliminating incentives.	23%	24%	20%	21%
Reduces the tax rate on small business income to no more than 25% - the lowest since World War II.	12	15	11	12
Lowers the corporate tax rate from 35% to 20% - the largest reduction in the U.S. corporate tax rate in history.	11	15	13	6
Retains the low-income housing tax credit that encourages businesses to invest in affordable housing.	10	4	7	16
Makes it far less costly for American businesses to bring home foreign earnings to invest in creating jobs and increasing paychecks in local communities.	10	10	7	10
Strengthens accountability rules for tax-exempt organizations to help churches, charities and foundations focus on communities in need.	7	6	11	6
Removes the "worldwide" tax system that results in double taxation for many job creators.	6	3	9	7
Preserves the Research & Development Tax Credit, to develop "Made in America" products and services.	6	6	8	5
Establishes strong safeguards to ensure that tax relief goes to the local business owners.	6	6	5	7
Allows businesses to immediately write off the full cost of new equipment to improve operations and enhance the skills of their workers.	6	7	6	5
Protects the ability of small businesses to write off the interest on loans that fund entrepreneurship.	4	5	4	5

Q38-40. And which of the following benefits of this new tax law to businesses is MOST important to you? **[COMBINED]**

	NATIONAL	GOP	SWING	DEM
Prevents American jobs, headquarters, and research from moving overseas by eliminating incentives.	49%	45%	48%	49%
Reduces the tax rate on small business income to no more than 25% - the lowest since World War II.	34	38	41	31
Retains the low-income housing tax credit that encourages businesses to invest in affordable housing..	31	16	27	44
Makes it far less costly for American businesses to bring home foreign earnings to invest in creating jobs and increasing paychecks in local communities..............	29	31	26	28
Lowers the corporate tax rate from 35% to 20% - the largest reduction in the U.S. corporate tax rate in history.	26	35	32	13
Establishes strong safeguards to ensure that tax relief goes to the local business owners....................................	26	28	21	28
Strengthens accountability rules for tax-exempt organizations to help churches, charities and foundations focus on communities in need.	23	19	27	25
Preserves the Research & Development Tax Credit, to develop "Made in America" products and services.	23	23	22	21
Removes the "worldwide" tax system that results in double taxation for many job creators.	21	18	23	22
Allows businesses to immediately write off the full cost of new equipment to improve operations and enhance the skills of their workers.	19	24	20	18
Protects the ability of small businesses to write off the interest on loans that fund entrepreneurship...................	18	21	15	21

Q41. Who MOST deserves the credit for passing tax reform?

	NATIONAL	GOP	SWING	DEM
Congressional Republicans..	60%	27%	57%	88%
President Trump	40	73	43	12

Q42. Based on what you know or have read about the new tax law, what kind of impact do you think it will have on the economy overall?

	NATIONAL	GOP	SWING	DEM
Very positive	26%	53%	19%	8%
Somewhat positive	35	37	42	28
No impact..	17	7	24	20
Somewhat negative	12	3	9	22
Very negative..	10	*	6	22
POSITIVE (NET)	60%	90	61	36
NEGATIVE (NET)...	22	4	15	44

Q43Y. Which of the following actions that companies have taken as a result of the new tax reform law would you find the MOST positive? **[FIRST CHOICE]**

	NATIONAL	GOP	SWING	DEM
Raising hourly wages for employees...............................	29%	14%	22%	43%
Bringing manufacturing back from overseas to American factories..	25	31	30	18
Hiring more employees...	15	17	13	12
Bringing research and development facilities back from overseas to the United States	11	11	10	9
Increasing bonuses for employees.................................	7	10	7	4
Increasing 401K match for employees	7	9	9	7
Reinvesting company savings from the tax reform into non-retirement employee benefits such as paid family leave	7	7	8	6

Q43. Which of the following actions that companies have taken as a result of the new tax reform law would you find the MOST positive? **[COMBINED]**

	NATIONAL	GOP	SWING	DEM
Raising hourly wages for employees...............................	29%	14%	22%	43%
Bringing manufacturing back from overseas to American factories..	25	31	30	18
Hiring more employees...	15	17	13	12
Bringing research and development facilities back from overseas to the United States	11	11	10	9
Increasing bonuses for employees.................................	7	10	7	4
Increasing 401K match for employees	7	9	9	7
Reinvesting company savings from the tax reform into non-retirement employee benefits such as paid family leave	7	7	8	6

Q44. Based on what you know or have read about the new tax law, what kind of impact do you think it will have on your personal taxes?

	NATIONAL	GOP	SWING	DEM
Significantly decrease the amount I pay in taxes	13%	25%	8%	6%
Somewhat decrease the amount I pay in taxes	32	39	29	27
It'll have no impact on the amount I pay in taxes	44	29	50	50
Somewhat increase the amount I pay in taxes................	9	4	10	11
Significantly increase the amount I pay in taxes	3	3	2	5
DECREASE (NET)	45%	64	38	33
INCREASE (NET)...	11	7	12	16

These next questions are for classification purposes only - your answers will remain completely confidential.

QD1. Which state do you live in?

	NATIONAL	GOP	SWING	DEM
EAST	21%	18%	25%	18%
INDUSTRIAL/MIDWEST	21	19	19	24
WEST/MIDWEST	17	19	18	15
SOUTH	26	31	25	24
PACIFIC	15	13	13	19

QD2. What is the highest level of education you have completed?

	NATIONAL	GOP	SWING	DEM
High school graduate or less	21%	18%	19%	19%
Vocational education/two-year college/community college	21	19	26	21
Some four-year college	17	20	20	14
Four-year college graduate	26	28	23	30
Masters/PhD/professional or other advanced degree (i.e. MD)	15	15	12	16

QD3. For statistical purposes only, what was your total annual household income before taxes in 2017? Please remember that your answer will remain confidential.

	NATIONAL	GOP	SWING	DEM
$29,999 or less	25%	13%	30%	29%
$30,000-$39,999	13	14	10	13
$40,000-$49,999	10	8	12	11
$50,000-$59,999	12	13	10	12
$60,000-$69,999	7	7	6	7
$70,000-$79,999	9	12	8	6
$80,000-$99,999	7	12	7	7
$100,000-$124,999	7	11	8	5
$125,000-$199,999	5	5	5	6
$200,000 or more	4	4	5	4

QD4. Which best describes your ethnic or racial background?

	NATIONAL	GOP	SWING	DEM
White/Caucasian, non-Hispanic/Latino	79%	88%	80%	71%
African-American, non-Hispanic/Latino	9	3	6	17
Hispanic/Latino of any race	5	5	5	5
Asian	3	1	4	3
Native American or Pacific Islander	1	1	*	2
Two or more races	2	1	3	2
Decline to answer	1	*	1	*