

Roosevelt Opinion Research

JCN Nationwide Small Business Survey 14Q

Total Records:

11,566

	Total
Total Contacts	1,785
Completes	506
Initial Refusals	1,279
NIS/Bad Numbers	358
<i>Disconnects</i>	<i>74</i>
<i>Wrong Number</i>	<i>284</i>
Unreachable	37
Contact Penetration	15.43%
Percent of Bad Numbers	3.10%
List Penetration	18.85%

Survey Responses		Total	Total Pct
Q1. How do you view the recently passed tax cut legislation that provides a new 20 percent tax deduction to small businesses?	1. Very favorably (Go to Q2)	267	52.77%
	2. Somewhat favorably (Go to Q2)	79	15.61%
	3. Neutral (Go to Q2)	58	11.46%
	4. Somewhat unfavorably (Go to Q2)	9	1.78%
	5. Very unfavorably (Go to Q2)	23	4.55%
	6. Unsure/Don't Know (Do Not Read) (Go To Q2)	70	13.83%
	TOTAL	506	100.00%
Q2. How much will the tax cuts help your business?	1. Very much (Go to Q3)	136	26.88%
	2. Somewhat (Go to Q3)	156	30.83%
	3. Not at all (Go to Q3)	65	12.85%
	4. Unsure/Don't Know (Do Not Read) (Go To Q3)	149	29.45%
	TOTAL	506	100.00%
Q3. How do you plan to use your tax cut savings (check all that apply)?	1. Raise wages (Go to Q4)	63	12.45%
	2. Create jobs (Go to Q4)	37	7.31%
	3. Invest in new equipment or expand (Go to Q4)	126	24.90%
	4. Pay off debt (Go to Q4)	95	18.77%
	5. Take additional profit (Go to Q4)	14	2.77%
	6. Other (Go to Q4)	64	12.65%
	7. Unsure/Don't Know (Do Not Read) (Go To Q4)	70	13.83%
	8. Refused (Do Not Read) Go To Close 2)	0	.00%
	9. Multiple (Go to Q4)	37	7.31%
	TOTAL	506	100.00%

Q4. Do you agree or disagree with this statement: The Trump Administration's policy changes have helped my business.	1. Strongly agree (Go to Q5)	215	42.49%
	2. Somewhat agree (Go to Q5)	108	21.34%
	3. Neither agree nor disagree (Go to Q5)	54	10.67%
	4. Somewhat disagree (Go to Q5)	22	4.35%
	5. Strongly disagree (Go to Q5)	53	10.47%
	6. Unsure/Don't Know (Do Not Read) (Go To Q5)	54	10.67%
	TOTAL	506	100.00%
Q5. Are you more concerned about federal legislation's impact on your business or state and local legislation's impact on your business?	1. Federal (Go to Q6)	189	37.35%
	2. State (Go to Q6)	229	45.26%
	3. Unsure/Don't Know (Do Not Read) (Go To Q6)	88	17.39%
	TOTAL	506	100.00%
Q6. How would you characterize the media reporting on the recently passed tax bill?	1. Fair (Go to Q7)	93	18.38%
	2. Biased (Go to Q7)	290	57.31%
	3. Unsure/Don't Know (Do Not Read) (Go To Q7)	123	24.31%
	TOTAL	506	100.00%
Q7. What is the biggest threat your business faces in 2018? (Please choose one)	1. Healthcare mandates (Go to Q8)	82	16.21%
	2. Labor mandates like minimum wage and paid sick leave (Go to Q8)	78	15.42%
	3. Industry-specific regulations (Go to Q8)	35	6.92%
	4. Lack of access to credit (Go to Q8)	31	6.13%
	5. Finding qualified workers (Go to Q8)	138	27.27%
	6. Other (Go to Q8)	112	22.13%
	7. Unsure/Don't Know (Do Not Read) (Go To Q8)	30	5.93%
	TOTAL	506	100.00%
Q8. Do you think Republicans or Democrats are better at managing the economy?	1. Republicans (Go to Q9)	291	57.51%
	2. Democrats (Go to Q9)	71	14.03%
	3. Unsure/Don't Know (Do Not Read) (Go To Q9)	144	28.46%
	TOTAL	506	100.00%
Q9. How has the recent stock market surge impacted your business?	1. Very favorably (Go to Q10)	115	22.73%
	2. Somewhat favorably (Go to Q10)	92	18.18%
	3. . Neither favorably or unfavorably (Go to Q10)	197	38.93%
	4. Somewhat unfavorably (Go to Q10)	17	3.36%
	5. Very unfavorably (Go to Q10)	24	4.74%
	6. Unsure/Don't Know (Do Not Read) (Go To Q10)	61	12.06%
	TOTAL	506	100.00%
Q10. Is the cost of health care a concern to you in 2018?	1. Very concerned (Go To Q11)	283	55.93%
	2. Somewhat concerned (Go to Q11)	104	20.55%
	3. Somewhat unconcerned (Go to Q11)	28	5.53%
	4. Very unconcerned (Go to Q11)	74	14.62%

	5. Unsure/Don't Know (Do Not Read) (Go to Q11)	17	3.36%
	TOTAL	506	100.00%
Q11. Does the cost of health care prevent you from offering health insurance to your	1. Yes (Go To Q12)	318	62.85%
	2. No (Go to Q13)	147	29.05%
	3. Not Applicable (DO NOT READ) (Go to Q13)	41	8.10%
	TOTAL	506	100.00%
Q12. If you had access to an association health plan that was substantially cheaper than current offerings would you consider offering health care coverage to your employees?	1. Yes (Go To Q13)	239	75.16%
	2. No (Go To Q13)	43	13.52%
	3. Unsure/Don't Know (DO NOT READ) (Go To Q13)	36	11.32%
	TOTAL	318	100.00%